



ALKHIDMAT VOLUNTEER CLUB GUJRANWALA PRESENTS

AI & Entrepreneurship

Turning Ideas into Successful Businesses

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20 October 2026 · 9:00 – 10:00 PM · Google Meet



"Mujhe meri salahiyat se pehchano, majboori se nahi."

Main kaun hoon?

Wheelchair par baitha ek entrepreneur — jis ne apni salahiyat ko apni pehchan banaya



2010

Financial markets mein pehla qadam

Trading seekhi, ghaltiyan se seekha — 15 saal ka tajurba

2014

ForexUstaad ki bunyaad

Urdu/Hindi mein trading education — 50,000+ students

2015

Exness Partner of the Year

International pehchan, Pakistan se

2016

TechNow Pakistan

Ek office mein akela shuru kiya — aaj 10+ ventures

IBA

IBA Karachi Entrepreneurship

Graduate + Lions Club leadership (RLLI) — aur Roaring Lion Award

Pakistan ka moqa: abhi, isi waqt

Yeh numbers batate hain ke darwaza khula hai

\$4.6B

IT exports — FY2026

Record level, pichle saal se 21%
zyada

\$1B+

Freelancers ki kamai

23 lakh+ registered freelancers —
duniya ki 4th bari freelance market

10 Lakh

AI trained naujawan

National AI Policy 2025 ka target —
2030 tak

Moqa darwaze par hai. Sawal yeh hai: kya hum taiyar hain?

Source: Express Tribune (Jul 2026), MEA Tech Watch (Feb 2026), ProPakistani (Oct 2025)

AI ne business ka game badal diya

Duniya ke chhote business kya kar rahe hain — aur Pakistan ki haqeeqat kya hai

77%

chhote business AI regularly use karte hain

78%

kehte hain productivity barh gayi

43%

kehte hain revenue barh gaya

Source: Intuit QuickBooks 2026 AI Impact Report (US small & mid businesses)

Pakistan ki haqeeqat

Startup funding 2025: \$36.6M

2022 mein yahi \$331M thi — yaani investor ka paisa bohat kam ho gaya.

Sabaq: investor ka intezaar mat karo. AI ke saath kam paise se shuru karo, pehle customer se paisa kamao.

Source: Data Darbar via Profit (Jan 2026)

Idea se business tak: 4 qadam

Bara plan baad mein — pehle chhota, sachha aur test kiya hua qadam

1

Masla dhoondo

Apne mohalle, apni community ka asli masla. Volunteer hone ke naate aap yeh pehle se jaante ho.

2

Chhota test karo

Ek WhatsApp post, 10 logon se baat. Paisa lagane se pehle pucho: kya aap is ke paise doge?

3

Pehla customer

Pehla paisa sab se bara proof hai. Feedback lo, behtar karo.

4

System banao

Jo kaam bar bar ho — posts, jawab, hisaab — woh AI aur tools ko do.

AI = aap ka sasta aur tez co-founder

6 kaam jo pehle team karti thi, ab AI tools ki madad se aap khud kar sakte ho

R

Research

ChatGPT / Claude / Gemini
se market, customer aur
competitors samjho

B

Branding

Naam, tagline aur logo ke
ideas minutes mein

C

Content

Posts, captions, video scripts
— Urdu aur English dono
mein

D

Design

Canva AI se poster, flyer aur
social media graphics

W

Website / App

Lovable jaise tools — bina
coding ke website

S

Customer Support

WhatsApp auto-reply bot —
24 ghante jawab

Live Demo: 1 idea, 5 prompts

Misaal: "Gujranwala mein ghar ka bana khana — office walon tak"

1 Gujranwala mein ghar ke khane ki delivery ke liye 5 asli masail aur 3 customer types batao.

2 Is business ke 10 naam aur ek Urdu tagline do.

3 Pehle mahine ka 5,000 rupay ka budget aur kaam ka plan banao.

4 Facebook aur WhatsApp ke liye 7 din ki posts likho.

5 Customers ke 10 aam sawalon ke jawab likho, WhatsApp bot ke liye.

Tip: AI ko apni zubaan, apna sheher aur apna budget batao — jawab utna hi behtar aayega.

Meri sab se bari business lesson

Kamyabi tez bhagna nahi — lamba chalna hai



TechNow Pakistan team

"Utna phailo, jitna sambhal sako."

1

2016 mein ek office mein akela shuru kiya — phir team banai

2

Kharcha control, expansion soch samajh kar

3

Kabhi itna nahi phaila ke dukaan band karni pare

4

Isi liye 10 saal baad bhi TechNow chal raha hai

5 ghaltiyan jo naye entrepreneur karte hain

In se bach gaye to aadha safar asaan

-  **Perfect waqt ka intezaar**
Waqt kabhi perfect nahi hota — aaj chhota shuru karo
-  **Bina test ke bara kharcha**
Pehle 10 log, phir paisa
-  **AI ka copy-paste**
AI draft deta hai, soch aur check aap ka kaam hai
-  **Sirf naukri ka intezaar**
Parhai ke saath skill aur side income banao
-  **Akele sab kuch karna**
Mentor, community aur team se seekho

Volunteer ka chhupa faida

Aap roz community ke masail dekhte ho — logon ki zarurat, unki pareshani. Yahi sab se bara business idea hai.

Jo kaam aap khidmat ke liye karte ho, wahi skill kal aap ka business ban sakti hai: social entrepreneurship.

Aap ka 30 din ka action plan

Worksheet mein yahi plan likha hai — aaj raat se shuru

Hafta 1

Masla chuno

Ek masla, 10 logon se baat. Notes banao.

Hafta 2

AI se plan

Naam, offer, budget aur 7 din ki posts AI ki madad se.

Hafta 3

Chhota test

Pehli post, pehli offer. Kitne log pooch rahe hain?

Hafta 4

Pehla customer

Pehla paisa, feedback, behtari. Phir agla qadam.

Shart sirf ek: roz 1 ghanta. Parhai aur khidmat ke saath.



Shukriya! Ab aap ke sawal.

Free slides, worksheet aur resources

raheelnawaz.com (free registration)

WhatsApp par seedha rabta

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