

AI & Entrepreneurship: Resources

Session ke numbers, tools aur agle qadam — ek jagah



1 Session ke numbers (sources ke saath)

- Pakistan IT exports FY2026: \$4.6 billion record, 21% zyada; freelancers ki kamai pehli dafa \$1 billion+, 23.7 lakh registered freelancers.

Source: Express Tribune, July 2026 — tribune.com.pk/story/2618902

- Freelancers ne July–December 2025 mein takreeban \$557 million kamaye, 58% izafa.

Source: MEA Tech Watch, Feb 2026

- National AI Policy 2025: 2030 tak 10 lakh log AI trained, 2027 tak 10,000 trainers, har saal 20,000 internships.

Source: ProPakistani, Oct 2025

- Pakistan startup funding 2025: \$36.6 million, jabke 2022 mein \$331 million.

Source: Profit / Pakistan Today, Jan 2026

- US chhote/medium business: 77% AI regularly use, 78% kehte productivity barhi, 43% kehte revenue barha.

Source: Intuit QuickBooks 2026 AI Impact Report

2 Free / sasti AI tools — kis kaam ke liye

Research aur planning	ChatGPT, Claude, Gemini — market, customer, budget plan
Design	Canva (Magic Design) — poster, flyer, social posts
Website	Lovable, Google Sites — bina coding ke website
Content	CapCut — short videos; AI se scripts aur captions Urdu mein
Customer support	WhatsApp Business auto-reply, ManyChat — 24 ghante jawab
Hisaab kitaab	Google Sheets — income/kharcha tracker (AI se formulas banwao)

3 Yaad rakhne wale 5 usool

- Masla pehle, product baad mein.
- Paisa lagane se pehle 10 logon se test.
- AI draft deta hai — check aur soch aap ki.
- Utna phailo, jitna sambhal sako (kharcha control).
- Roz 1 ghanta — parhai aur khidmat ke saath.

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Note: yeh session education aur rehnumai ke liye hai — koi kamai ki guarantee nahi.